

BRYAN CONNER

MULTIMEDIA DESIGNER

434.426.1637
bconner021@gmail.com
www.connerportfolio.com

Career Objective

To conceptualize, create, and manage striking multimedia design projects that reach their intended target audience, continually pushing the creative envelope in an ever-changing technical environment.

Professional Profile

Creative multimedia design professional and fine arts design specialist with project management experience

Specialization/key skill areas include:

- Creative conceptualization/strategy
- Branding/identity
- Design/management of marketing collateral
- Video production/editing
- Motion graphics/ 2D animation
- Graphic design services/print production
- Commercial and Event photography
- 3D production/rotoscoping
- Website design/hosting
- Audio editing/enhancement
- DVD production/authoring
- Commercial Illustration/logo design
- Ad campaigns
- High-level corporate/governmental presentations and briefings
- Trade show/event properties

Collaborated on projects for a wide variety of Department of Defense (DoD) and commercial clients including:

- U.S. Army
- U.S. Air Force
- U.S. Navy and Maritime Systems
- Pentagon/U.S. Capitol Security
- U.S. Coast Guard
- USCENTCOM and USAFRICOM
- SPAWAR
- Leukemia and Lymphoma Society
- Chenega Federal Systems
- Chase Inc.
- Verizon Wireless
- Corcoran Gallery of Art
- Georgetown University

Alongside of various stakeholders, have supported strategies and programs entailing; satellite communications, security systems, global networking systems, technical documentation, international operations, tele-health/tele-education, mobile communications and deployable power systems

Education

**Bachelor of Fine Arts -
Art & Visual Technology | Digital Arts**
Cum Laude

George Mason University
2010

**Associate of Applied Science -
Communication Design**
Magna Cum Laude

Central Virginia Community College
2004

Skills/Programs

Graphic Design	Maya
Web Design	Cinema 4D
Video Editing	3Ds Max
Motion Graphics	Blender 3D
3D/2D Animation	
Illustration	HTML
Photography	CSS
Interactive PDFs	Javascript
App Design	Jquery
	PHP
Photoshop	
Illustrator	E-Commerce
InDesign	FTP/Hosting
Dreamweaver	CMS
Fireworks	SEO
Flash	Social Media
Contribute	
	MS Office
After Effects	MS SharePoint
Premiere Pro	Acrobat
Soundbooth	QuarkXPress
	Quicktime Pro
Final Cut Pro	
Motion	Mac OS
Color	Windows
Soundtrack Pro	
DVD Studio Pro	
Compressor	

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Work Experience

- 2014-Present **Junction Multimedia / JunctionXXI LLC.**
Owner/Operator
- Collaborate with marketing representatives, business owners, art curators, and other individual clients to conceptualize, produce and manage artwork - including: video/audio production, animation graphic, web design, logos/illustration, photography services, and other marketing and advertising related materials
 - Other freelance clients/partners include: Powerade, Scion, Lululemon Athletica, Red Bull, Car Pool Restaurants, Amorini Panini, University of Virginia, Georgetown University, Virgin Mobile USA and Chase Credit Cards
- 2011-2014 **Exelis Inc.**
Creative Art Director
- Principle multimedia designer, brand expert, and project manager of Exelis corporate headquarters internal/external communications
 - Directly support CEO and Executive VP comms initiatives to employees and other stakeholders, including Strategy & Business Development, Government Relations, Human Resources, Finance, and Ethics & Compliance
 - Coordinate and oversee internal design teams and external vendors to produce high-level interactive media projects, video production/motion design, marketing collateral, web properties and graphics design
 - Designed and developed a wide array of brand identity properties, processes, templates and guidelines relating to corporate spin-off of ITT
- 2006-2009 **DRS Technologies Inc.**
Graphic Services Manager
- Marketing & Communications graphics and multimedia design manager for all creative media needs within segment level of business
 - Travelled to site-specific company locations and satellite offices to coordinate and produce division and segment level projects, including: conception, draft design and layout, final production of videos/animations, DVD/CD authoring and design, advertising campaigns, branding and identity, photography services, web maintenance, information graphics, executive-level briefings and proposal/tradeshows graphics
- 2006 **Starbucks Coffee**
Retail Store Manager
- Coordinator of store specific business strategies, customer relations, marketing strategies, internal communications and store goals
 - Supervisor of daily store operations including: payroll, labor management, hiring, employee reviews, store security, product ordering, food and health management, product review/knowledge and customer relations
- 2002-2004 **Poplar Forest Golf Course**
Pro Shop Operations Manager/Instructor
- Manager of Golf Course operations- employee supervisor, cash management, customer relations
 - Head golf instructor for Randolph-Macon Women's College and Central Virginia Community College - instructor of junior clinics and private lessons
 - Produced graphic design/visual communications for business operations including: signage, ads, logos, and flyers

References

Professional references available upon request

Recognitions

- Showcased artwork at galleries within the U.S. and abroad, including: The Corcoran Gallery of Art, Art Whino, Longview Gallery, The Arlington Arts Center, Maison des Métallos (Paris), and Strychnin Gallery (Berlin) (1999-present)
- Spotlighted artist in Washington Post article on art instruction workshops in Capitol Hill neighborhood of Washington, D.C. (2012)
- Accepted 'Outstanding Performance' award from ITT Exelis Chief Communications Officer for work on company spin-off branding (2012)
- Selected as one of seven local artists for mural work in Washington, D.C. Completed the largest mural project in the history of the program (2011)
- Featured artist in "400mL" – an international art exhibition and book tour in Paris, France (2009)
- Spotlight in Arlington Connection periodical for work on display at Arlington Arts Center (2008)
- National Dean's List | Phi Theta Kappa National Honor Society ('02 -'04)
- Participating artist in featured Washington, D.C. arts events including: Smithsonian Folklife Festival, The Edgewood Mural Project, D.C. Arts Commission, Art Whino's G40, and Artomatic (2003-present)
- Subject of Potomac News article for freelance mural work in D.C. Metro Area (1999)